

The
STRATEGY
GROUP, *llc*

PERSON TO PERSON
STRATEGIC PLAN
2019-2021

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Introduction

For over 50 years, Person to Person (P2P) has been dedicated to using their resources to help those in need while educating others about the impact of poverty and injustice. Efforts began with food and clothing, and grew to include financial assistance for emergencies, camperships so children would be safe during the summer, and college scholarships to help break the cycle of poverty.

Over the course of the last six months, P2P's Strategic Planning Committee, has been hard at work on a new Strategic Plan, refining their objectives, and reinforcing their commitment to a new mission and to the program activities it supports.

The plan is intended to continue positive change while embracing continuity and providing a sharper focus to help people in times of need, whether in the form of financial assistance, food and clothing, or household necessities. The plan also includes opportunities to explore sustainability, expansion, and growth as new leadership transitions into the organization.

It is critical to point out that it took a coordinated and collective effort to accomplish this Strategic Plan. Board members and staff all shared their expertise, gave generously of their time, and worked together to create a framework to benefit P2P for several years to come. The Strategic Planning process was led by consultants from The Strategy Group, LLC, Debra Hertz and Karen Brennan.

P2P has a new vision, mission, and values that better reflect the community's needs today. The organization will broaden community awareness and support with increased social media, television, and online presence, renewed marketing materials, and an updated web site; explore partnerships, specifically looking for ways to utilize its mobile food truck in more ways in more sites; revamp the Clothing Center and create a Technology Design Plan to integrate software systems to better utilize data and manage inventory; create and implement a Volunteer Action Plan to help with recruitment, engagement, training, and retention; and finally explore a number of new and exciting ways to increase fundraising and donor engagement.

There is much to be excited about.

P2P looks forward to implementing this plan in 2019 and beyond with passionate people and new and trusted resources, so that it can continue to provide the residents of Stamford, Norwalk, Darien, New Canaan, Weston, Westport, and Wilton with high-quality services. As always, P2P remains committed to its core mission of providing a pathway out of poverty for people seeking long-term stability.

Planning Process

This Strategic Plan is the product of a six-month process that involved input from various stakeholders including board members, staff, volunteers, community partners, clients, foundation, and individual donors. Facilitated by The Strategy Group, the plan followed the process outlined in Attachment 1. Key inputs to the planning process included:

Establishment of a Strategic Planning Committee. The Strategic Planning Committee was comprised of seven Board Members and four P2P staff members (see Table 1).

Table 1. Strategic Planning Committee Members

Board Members	Staff Members
1. Sheryl Battles	1. Tracy Cramer, Chief Philanthropy Officer
2. Victoria de Toledo, President	2. Elizabeth Finn, Chief Operating Officer
3. Kim Dickinson	3. Lauren Franciamore, Chief Programs Officer
4. Jen Forlizzi	4. Ceci Maher, Chief Executive Officer
5. Mike Riccardi, Chair, Strategic Planning Committee	
6. Kaysie Uniacke, Vice President	
7. Virgil Williams	

Environmental Scan. The P2P Environmental Scan had four parts: 1) an internal review and assessment of organizational documents, 2) a review of P2P’s client data from two surveys conducted in the fall of 2018, 3) multiple stakeholder focus groups and interviews with P2P board members, volunteers, donors, community partners, and major foundation partners, and 4) a staff survey. In total, The Strategy Group spoke with 73 people.

A brief summary of the key themes is offered in Table 2.

Table 2. Key Themes from Environmental Scan

Strengths	<ul style="list-style-type: none"> • P2P has a rich history in the community, dating back 50 years • P2P operates exemplary programs and services in the form of financial assistance, food and clothing, household necessities, camperships, scholarships, and counseling • P2P’s volunteers are the heartbeat of the organization partnering with a caring and dedicated staff and board of directors • Clients spoke of feeling respected and treated with dignity at P2P, and feeling as if there was always good accessibility to food and clothing
Weaknesses	<ul style="list-style-type: none"> • P2P is very Darien-centric – not well-known or understood in community or surrounding communities • P2P lacks a true HR Department • Staff turnover has resulted in communication breakdown and unsettled culture amongst volunteers • Volunteers – some are aging and it is harder to find younger replacements; regular training is needed (general rules, safety, cultural sensitivity) • The Clothing Center needs an overhaul (it’s too small, busting from donations; rules aren’t enforced by all staff and volunteers; clients at times are frustrated; language barrier is difficult) • There is confusion with what OPUS is, thought to be a social club
Opportunities	<ul style="list-style-type: none"> • Develop communication plan to help more people know P2P and the services it offers • Develop a fundraising plan to tap into the great wealth in communities beyond Darien and younger volunteer workforce, and to help volunteers become donors • Explore opportunities for mergers, collaborations, and partnerships inside a tightening donor support environment
Threats	<ul style="list-style-type: none"> • The need for food, clothing, and emergency assistance is increasing • P2P continues to face competition with nonprofits who are doing similar work (e.g., Filling in the Blanks) • Pressure to raise money for camperships is high: Camp costs continues to rise as do the number of free or reduced-price lunch children who need camp, yet the number of available camp spaces is decreasing • Intense competition for private and corporate dollars • Funders are giving less money to organizations

Strategic Planning Committee Meetings

From April to June, the Strategic Planning Committee met for over 25 hours to create a new strategic plan designed to help P2P stabilize its operations and plan for growth. The Committee worked to develop new mission, vision, and values statements, identify strategic opportunity areas, and develop measurable strategies for each strategic opportunity area. The following strategic areas of opportunity all have technology infused as a core part of the work to be accomplished:

1. Marketing/Communications
2. Partnerships
3. Programming
4. Talent Acquisition and Retention
5. Financial Sustainability

The strategic recommendations that follow are intended to provide P2P with a roadmap to continue strengthening its infrastructure and programs.

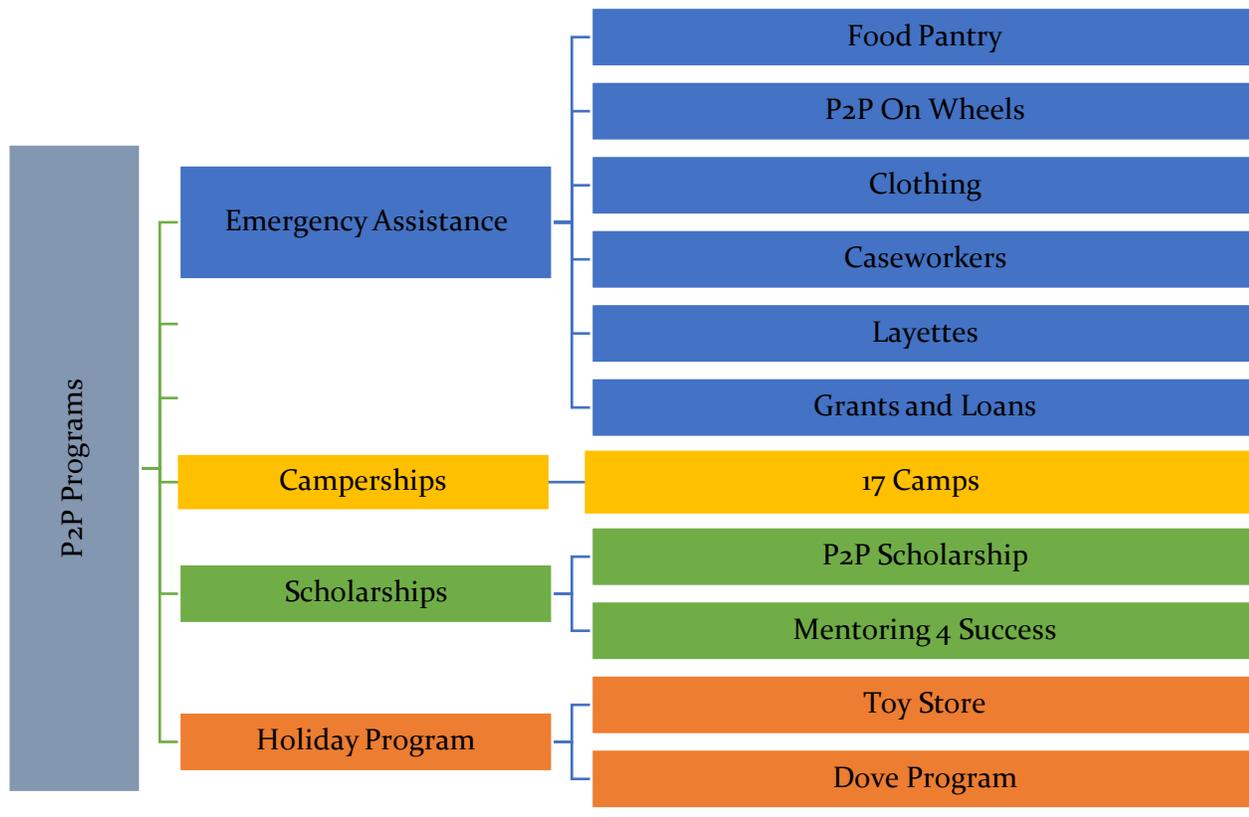
Person to Person's Assumptions and Priorities

It is important to recognize that the Strategic Planning Committee created this plan with some key priorities firmly in place:

1. P2P remains dedicated to being first in class in delivering high quality services to the residents of Stamford, Norwalk, Darien, New Canaan, Weston, Westport, and Wilton.
2. P2P is committed to future growth and expansion for the organization, but first financial stability must be achieved.
3. P2P will work to expand its geographic donor base outside of Darien.
4. Finally, P2P is transitioning to a new Chief Executive Officer as this plan is being put into action. This plan supports the work of the organization as she assumes leadership. As with any good plan, it should be flexible and open to change as she begins work with the staff and board, and new ideas and directions arise.

Person to Person at a Glance

P2P meets many critical needs and has a robust set of program offerings:



Guiding Statements: Vision, Mission, Values

CURRENT VISION	NEW VISION
Communities of financially-stable, hunger-free homes, with educational opportunities for all.	Educated, financially-stable, and hunger-free homes for all.

CURRENT MISSION	NEW MISSION
Person to Person is a community-supported agency proving emergency assistance for basic needs and support for individuals and families as they move toward stability.	Person to Person provides individuals and families with assistance for basic needs to overcome daily challenges and access to resources to improve their lives.

PERSON TO PERSON VALUES



Goals and Strategies

During the strategic planning process, the Strategic Planning Committee completed an analysis of strengths, weaknesses, opportunities, and threats (SWOT); identified five strategic opportunity areas for growth, efficiencies and improvement; and developed goals and an action plan for each area. To guide the discussions, the P2P staff created a Competitive Positioning of complementary and competing organizations, as seen in Attachment 2.

The Action Plan that follows outlines strategies for achieving each goal and target completion dates.

1. **MARKETING/COMMUNICATIONS** – *To broaden community awareness and support for the essential services P2P provides.*
2. **PARTNERSHIPS** – *To expand and cultivate partnerships and collaborations to create economies of scale and collectively provide greater breadth and depth of services and support to families we serve.*
3. **PROGRAMMING** – *To strengthen program efficiencies that lead to increased client outcomes while incorporating client input and perspective.*
4. **TALENT ACQUISITION AND RETENTION** – *To attract and retain a committed, skilled, and diverse corps of staff and trained volunteers to achieve P2P's mission and to promote a culture where all feel appreciated and have an impact.*
5. **FUNDRAISING** – *To grow the donor base that enables P2P to secure resources to fully support its operating needs and provides for the future.*

Action Plan by Strategic Area of Focus

Goal 1 – Marketing/Communications		
<i>To broaden community awareness and support for the essential services P2P provides.</i>		
Strategies	Who	Timeline
1.1. Update brand style guide	Chief Philanthropy Officer	Start: Q3, 7/1/19 End: Q4, 12/31/19
1.2. Refresh marketing materials	Marketing Manager	Start: Q1, 1/1/20 End: Q2, 6/30/20
1.3. Update and refresh the web site	Chief Philanthropy Officer	Start: Q1, 1/1/20 End: Q4, 12/31/20
1.4. Increase social media presence, maximizing fundraising capacity (e.g., YouTube, Facebook, Linked In, Instagram, Media Kits)	Marketing Manager	Ongoing
1.5. Expand media presence in television, print, and web	Marketing Manager	Ongoing
1.6. Continue cross promotion with OPUS	Chief Philanthropy Officer	Ongoing

Goal 2 – Partnerships

To expand and cultivate partnerships and collaborations to create economies of scale and collectively provide greater breadth and depth of services and support to families we serve.

Strategies	Who	Timeline
2.1. Strengthen relationships with other food providers (e.g., Filling in the Blanks)	Chief Executive Officer	Ongoing
2.2. Explore partnerships with organizations providing complimentary services (e.g., Open Doors in Norwalk)	Chief Executive Officer	Ongoing
2.3. Increase mobile food truck distribution sites within community	Chief Executive Officer	Ongoing
2.4. Utilize mobile food truck to educate and advocate (e.g., community groups, church groups, independent schools, corporations)	Chief Executive Officer	Ongoing

Goal 3 – Programming

To strengthen program efficiencies that lead to increased client outcomes while incorporating client input and perspective.

Strategies	Who	Timeline
3.1. Conduct cost/funding/impact analysis of each program for long-term scenario planning	Chief Operating Officer & Chief Programs Officer	Start: Q2, 6/1/19 End: Q3, 9/30/19
3.2. Create and implement new Technology Design Plan to integrate fundraising, program and administrative software systems: <ul style="list-style-type: none">• Leverage capabilities to meet the growing service needs and measure and strengthen client outcomes• Inventory management for food and clothing	Director of Programs & Technology	Start: Q3, 7/1/19 End: Q3, 9/30/20
3.3. Revamp Clothing Center to be more efficient	Chief Programs Officer	Start: Q4 10/1/19 End: Q1, 3/31/20
3.4. Pilot pulse surveys at every programmatic touch point on a monthly basis	Chief Programs Officer	Start: Q4 10/1/19 End: Q3, 9/30/20
3.5. Refine scholarship criteria (may reduce number of scholarships and increase amount per scholarship)	Chief Programs Officer	Start: Q1, 1/1/20 End: Q2, 6/30/20
3.6. Explore mobile site opportunities and co-location for case workers in Norwalk	Chief Executive Officer	Start: Q1, 1/1/20 End: Q4, 12/31/20

Goal 4 – Talent Acquisition and Retention

To attract and retain a committed, skilled, and diverse corps of staff and trained volunteers to achieve P2P's mission and to promote a culture where all feel appreciated and have an impact.

Strategies	Who	Timeline
4.1. Create and implement a Volunteer Action Plan <ul style="list-style-type: none">• Recruitment• Engagement• Training• Retention	Chief Operating Officer	Start: Q3, 7/1/19 End: Q4, 12/31/19
4.2. Professionalize Human Resources functions	Chief Operating Officer	Start: Q4, 10/1/19 End: Q1, 3/31/20
4.3. Examine organizational structure	Chief Executive Officer	Start: Q4, 10/1/19 End: Q1, 3/31/20
4.4. Develop a diversity, equity, and inclusion plan and policy	C- Suite	Start: Q1, 1/1/20 End: Q1, 3/31/20
4.5. Support professional development for all staff	Chief Executive Officer	Ongoing

Goal 5 – Financial Sustainability

To secure resources from a diversified donor pool in an effort to increase giving target by 5% annually.

Strategies	Who	Timeline
5.1. Conduct feasibility study for monetizing a portion of the clothing <ul style="list-style-type: none">• Research models (e.g., Goodwill)• Create business plan	Chief Executive Officer & Chief Operating Officer	Start: Q3, 7/1/19 End: Q3, 9/30/19
5.2. Create Young Professionals Board	Chief Philanthropy Officer	Start: Q3, 7/1/19 End: Q1, 3/31/20
5.3. Reengage and revitalize OPUS membership and integrate their operations into P2P	Chief Executive Officer & Chief Philanthropy Officer	Start: Q3, 7/1/19 End: Q2, 6/30/20
5.4. Explore changing fiscal year calendar to July 1–June 30 to allow for more accurate budgeting	Chief Operating Officer	Start: Q1, 1/1/20 End: Q2, 6/30/20
5.5. Create new signature fundraising event (food/youth/families)	Chief Philanthropy Officer	Start: Q2, 4/1/20 End: Q3, 9/30/20
5.6. Increase donor engagement in Stamford, Norwalk, and other service areas	Chief Executive Officer & Chief Philanthropy Officer	Ongoing

Dashboard

Strategic Areas of Focus:

1. Marketing/Communications (Light Blue)
2. Partnerships (Yellow)
3. Programming (Orange)
4. Talent Acquisition and Retention (Dark Blue/Aqua)
5. Financial Sustainability (Green)

	January 1-December 31, 2019				January 1-December 31, 2020			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
TACTICAL AREAS OF FOCUS								
1.1. Update brand style guide			Start Q3 7/1/19	End Q4 12/31/19				
4.1. Create and implement a Volunteer Action Plan			Start Q3 7/1/19	End Q4 12/31/19				
3.2. Create and implement new Technology Design Plan to integrate fundraising, program and administrative software systems			Start Q3 7/1/19				End Q3 9/30/20	
5.2. Create Young Professionals Board			Start Q3 7/1/19		End Q1 3/31/20			
3.4. Pilot pulse surveys at every programmatic touch point on a monthly basis				Start Q4 10/1/19			End Q3 9/30/20	
4.2. Professionalize Human Resources functions				Start Q4 10/1/19	End Q1 3/31/20			
1.2. Refresh marketing materials					Start Q1 1/1/20	End Q2 6/30/20		
4.4. Develop a diversity, equity, and inclusion plan and policy					Start Q1 1/1/20 End Q1 3/31/20			
5.4. Explore changing fiscal year calendar to July 1-June 30 to allow for more accurate budgeting					Start Q1 1/1/20	End Q2 6/30/20		
1.3. Update and refresh the web site					Start Q1 1/1/20		End Q4 12/31/20	

1.4. Increase social media presence, maximizing fundraising capacity	Ongoing
1.5. Expand media presence in television, print, and web	Ongoing
1.6. Continue cross promotion with OPUS	Ongoing
2.1. Strengthen relationships with other food providers	Ongoing
2.2. Explore partnerships with organizations providing complimentary services	Ongoing
2.3. Increase mobile food truck distribution sites within community	Ongoing
2.4. Utilize mobile food truck to educate and advocate	Ongoing
4.5. Support professional development for all staff	Ongoing
5.6. Increase donor engagement in Stamford, Norwalk, and other service areas	Ongoing

	January 1-December 31, 2019				January 1-December 31, 2020			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
AREAS REQUIRING STRATEGIC EVALUATION & ANALYSIS								
3.1. Conduct cost/funding/impact analysis of each program for long-term scenario planning		Start Q2 6/1/19	End Q3 9/30/19					
5.1. Conduct feasibility study for monetizing a portion of the clothing			Start Q3 7/1/19 End Q3 9/30/19					
5.3. Reengage and revitalize OPUS membership and integrate their operations into P2P			Start Q3 7/1/19			End Q2 6/30/20		
3.3. Revamp Clothing Center to be more efficient				Start Q4 10/1/19	End Q1 3/31/20			
4.3. Examine organizational structure				Start Q4 10/1/19	End Q1 3/31/20			
3.5. Refine scholarship criteria					Start Q1 1/1/20	End Q2 6/30/20		
3.6. Explore mobile site opportunities and co-location for case workers in Norwalk					Start Q1 1/1/20			End Q4 12/31/20
5.5. Create new signature fundraising event						Start Q2 4/1/20	End Q3 9/30/20	



Attachment 2. Person to Person Competitive Positioning

PERSON TO PERSON COMPETITIVE POSITIONING	<i>City/ Town</i>	<i>College Scholarships</i>	<i>College Mentoring</i>	<i>Camperships</i>	<i>Emergency Assistance</i>	<i>Clothing</i>	<i>Food</i>	<i>Casework</i>	<i>Toy Store</i>	<i>Layettes</i>
Person to Person	N/D/S	X	X	X	X	X	X	X	X	X
ABCD	N				X			X		
Building One Community	S									
Boys & Girls Club of Stamford	S			X						
CAAWC	S				X			X		
Carver Center	N			X						
Child Guidance Center	S							X		
Clothes to Kids	S					X				
Darien Human Services	D				X			X		
Darien Pantry	D						X			
DMHAS	S							X		
DOMUS	S			X				X	X*	
DVCC	S				X*		X*			
Family & Children’s Agency	N			X*				X		
Family Centers	S			X*	X*			X		
Filling in the Blanks	N/S						X			
Food Bank of Lower Fairfield County	LFC**						X			
Future Five	S	X								
Horizons	N/S			X						
Inspirica	S				X*			X*	X*	

PERSON TO PERSON COMPETITIVE POSITIONING	<i>City/ Town</i>	<i>College Scholarships</i>	<i>College Mentoring</i>	<i>Camperships</i>	<i>Emergency Assistance</i>	<i>Clothing</i>	<i>Food</i>	<i>Casework</i>	<i>Toy Store</i>	<i>Layettes</i>
Jewish Family Service	S			X*	X*		X	X		
Maritime Odyssey Preschool	N			X						
New Covenant Center	S						X			
Norwalk Human Service Council	N								X	
Open Door Shelter	N					X	X	X		
Rowan Center	S							X		
Salvation Army	N/S				X		X			
Silver Source	S				X			X		
St. Joseph Parenting Center	S							X		
Stepping Stones	N			X						
Women's Mentoring Network	S						X	X		
YMCA	S/D			X						

*Must be a part of program to receive assistance above.

**LFC – Lower Fairfield County

Organization	Notes
ABCD (CAP Agency)	"To assist the poor. Concentrates its efforts and resources on identifying and eliminating the causes of poverty rather than only dealing with its effects." Provide early learning programs, energy assistance, youth services and supportive services. Refer clients for energy assistance and financial support when needed.
Building One Community	"To advance the successful integration of immigrants and their families." English and Adult literacy classes, along with an immigration services and workforce development program. Volunteers and staff run classes. The organization for immigrants in lower Fairfield County. P2P on Wheels visits this location.
Boys & Girls Club	"To enable all youth to reach their full potential as productive, caring and responsible citizens." Afterschool and summer enrichment programs- Yerwood and Clubhouse. Serve students through high school. Send children to their summer programs through camperships. P2P on Wheels visits Yerwood.
CAAWC (CAP Agency)	"Provides social services and programs to low-income individuals and families in the western area of Connecticut to help them stabilize and improve their lives. Case management support, energy assistance and job skills training. Refer clients between agencies for energy assistance and financial grants (when they have funding).
Carver Foundation	"To help children and youth reach their greatest potential by providing educational, social and recreational programs in a positive, safe and fun environment." After school and summer enrichment programs for the Norwalk community.
Child Guidance Ctr.	Dedicated to improving the mental and behavioral health of children and teens through treatment, education, and community support. Offers a range of individualized mental health assessment and treatment services for kids, parents, and professionals.
Clothes to Kids of Fairfield County	"To provide new and quality used clothing to low-income or in-crisis school age children in Fairfield County, Connecticut—free of charge." Families will shop by appointment, so once the new store is open we can begin scheduling. Each eligible child may shop twice a year to select a weeks' worth of clothing. P2P families can shop every 30 days.
Darien Human Services	"Offers a variety of services and support to the residents of Darien." Supports include energy assistance, emergency assistance, and the human services loan closet for medical equipment. Also, provide information regarding housing programs within the town. Communicate often re: client issues/concerns and through EA referrals.

Darien Pantry	Small food pantry run through Christ Community Church for Darien residents in need.
DMHAS	Department of Mental Health and Addiction Services. Refer clients to P2P for EA.
DOMUS	“Empower young people to rise above adversity through academic support, social-emotional skill building, and personal and practical connections that help guide them through critical junctures to become resilient, positive contributors to their communities. Run 2 Charter schools, a High school, after school programming, summer school and summer programs. P2P receives referrals from Domus family advocates and we provide camperships for their summer program. They provide holiday support for their families. P2P on Wheels visits this location.
DVCC	“To provide effective services, support and education for the prevention and elimination of domestic violence across Connecticut and beyond.” Maintains two temporary safe houses, and holds individual and group counseling, child services, and community engagement. Starting their own fund for emergency financial assistance for clients. Refer to P2P for food, clothing and financial support as their program is not fully established yet.
Family Centers	Empowering children, adults, families, and communities to realize their potential. Provides counseling, education programs and health centers. Began a small camp program last year through Charter Oak community residences.
Family & Children’s Agency	"Building better lives and strengthening our community by providing essential human services to children, families, adults, and seniors." After school and summer programming, along with mental health counseling, family guidance, substance abuse treatment and supportive housing services.
Filling in the Blanks	“Fights childhood hunger by providing children in need with meals on the weekends.” New organization. Heavily dependent on volunteers. Founders are from New Canaan where they receive a lot of support.
Food Bank of Lower Fairfield County	“To serve as an efficient and effective provider of nutritious food to non-profit organizations that feed the hungry in Darien, Greenwich, New Canaan, Norwalk, Stamford and Wilton, while seeking to raise awareness of, and promote action to combat, hunger in those communities.”

Future Five	“Helps connect motivated, low-income high school students in Stamford, CT to their full potential, leading to independence and productive citizenship. Connect students to people, resources and experiences to help with the transition to post-secondary education and careers. Provide scholarships for college and coaching along the way. Remain a support network for students as they pursue their degree, if they received a scholarship through them.
Horizons	“Improving the life trajectory of students from low-income families by instilling in them the joy of learning, the skills for success, and the inspiration to realize their dreams.” Tuition free school and summer enrichment program for low income students.
Inspirica	“To break the cycle of homelessness by helping people achieve and maintain permanent housing and stability in the lives. Residential services, emergency shelters for both women and families; transitional housing; permanent supportive housing; deeply affordable housing; rapid rehousing, as well as vocational training, workforce education, job placement, housing placement, job & housing retention support, counseling, case management. Refer clients to P2P for food, clothing and financial grants. Provide holiday support for their families.
Jewish Family Serv.	“Provides comprehensive assistance to families and individuals needing supportive aid.” Includes housing options, emergency financial support and necessities such as food and emergency shelter.
New Covenant Ctr.	“To provide a nutritious meal to all those who are hungry.” Soup kitchen in CT- open 365 days a year, providing 3 meals daily. Food pantry in Stamford.
Norwalk Human Serv. Council	“Creates and fosters programs that educate, safeguard and empower the people of our communities.” Partners with other organization in Norwalk. Organizes holiday toy drives.
Maritime Odyssey Preschool	“Committed to providing high-quality early childhood services to children ages 14 months to 5 years of age with a S.T.E.A.M focus.” Provide before and after school care, as well as a summer program. P2P provides camperships for 24 of their neediest families.
Norwalk Housing Authority	“Provide affordable housing. Has a range of educational opportunities for residents including after school and enrichment programs, and college scholarships.
Open Door Shelter	“To effectively address the causes and complexities of the homeless and working poor by providing shelter, food, clothing, case management services, treatment services, transitional planning for short- and long-term goals, subsidized housing, education, employment, and a path towards independence and success.” Synergy

	between their programs and ours. Demonstrates a continuum of care with the addition of job training and education opportunities through the Smilow Center.
Rowan Center	“To provide counseling and support services to victims of sexual violence and to eliminate sexual violence through community-wide education programs.”
Salvation Army	Provide support for individuals and families through a food pantry, diaper bank, and holiday assistance prg.
Shepherds	“To help as many students as possible move beyond these inner-city realities and greatly increase not only the likelihood that they will graduate from high school, but also have a firm foundation for future life successes. Provides financial support for a college preparatory education at a non-public high school, an adult mentor, and academic support and life skills training. Serves all of CT.
Silver Source	“Advances the dignity, independence and quality of life of older adults by providing guidance for families and supportive services to those who are in need, by engaging in community partnerships and by advocating for sound public policies.” Provides a variety of direct services and financial assistance. We also connect seniors to other programs and providers in the community, creating a safety net with coordinated solutions.
Stamford Public Schools	“Provides an education that cultivates productive habits of mind, body and heart in every student.” Work closely with the school social workers for camp referrals as well as EA referrals. Also, work with Stamford Rec Dept. and fund campership slots.
St. Joseph Parenting	“To strengthen families that are at risk of child abuse and neglect, by providing parenting education and support. Provide case management and parent support/education. Coordinate services for some shared clients.
Stepping Stones	Collaborate with the Museum to provide free memberships for families. Museum provides a summer program.
Women’s Mentoring Network	“To provide career, educational and personal resources that lead to the economic empowerment of low-income women and their families.” Begun by P2P.
YMCA	Community focused nonprofits with recreational services and programs for all ages. Youth and summer enrichment programs. Collaborate to provide camperships to families in both Darien and Stamford. May be competing for dollars for camperships and summer programs.