

event sponsorship opportunity

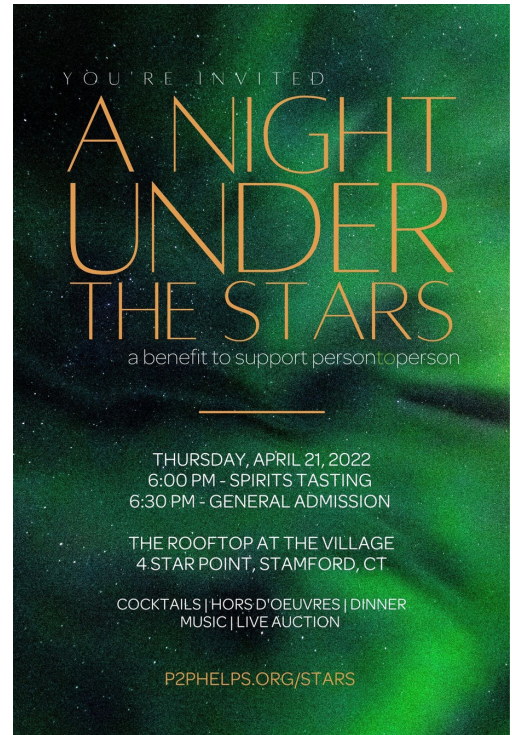
Dear Friends,

On Thursday, April 21st, Person to Person will host A Night Under the Stars at The Rooftop at The Village, Stamford's gorgeous new event space overlooking the harbor and city skyline that's unlike anything in Fairfield County. This is an exclusive opportunity to enjoy this space before it becomes a private, members-only club. We anticipate that 250+ guests who place a high value on patronizing businesses that align with our mission will join us for cocktails, hors d'oeuvres, dinner, music, and a live auction.

We hope you will join us.



Nancy Coughlin
CEO
Person to Person



HONORARY CHAIR

The Honorable Caroline Simmons, Mayor of Stamford

CO-CHAIRS

Allison Gagliardi | Julianna Spain

COMMITTEE MEMBERS

Nancy-Jean Bono | Jamie Boris | Kristin Calve | Cathy de Graaff | BJ Gedney | Katie Kinsella
Michelle Lappas | Todd Lindvall | Maureen Mazan | Tina Mazzullo | Molly Rather | Lucia Rilling
Holly Schulz | Louisa Stead York | Christina Johnson-Wolff

About Person to Person

Person to Person (P2P) is a non-profit organization providing individuals and families with essential resources to help them overcome daily challenges and put them on a path toward economic stability. P2P serves 28,000 residents in Fairfield County with the following programs: three food pantries (Darien, Norwalk, Stamford), a clothing center, caseworker assistance, emergency financial assistance, and scholarships/camperships. p2pHelps.org

A NIGHT UNDER THE STARS

with person to person
the rooftop at the village, stamford
thursday, april 21, 2022

SPONSORSHIP OPPORTUNITIES

The Benefits of Aligning Your Business with P2P

Brand Visibility

A P2P Night Under the Stars event sponsorship provides wide exposure through a variety of media outlets and marketing channels. Please use the list below as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship.

**Refer to your sponsor level for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo (.EPS or vector logos preferred) to Person to Person with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before being finalized.*

Community Investment

Turn our dedicated, socially-minded audience into your new, loyal customers while branding your business as an investor in Fairfield County and of social responsibility.

Most importantly, when you support P2P with a Sponsorship, you help ensure that we can bring food, security, and hope for a brighter future to thousands of people in our community.

Media Reach

- Press Release: Listed in press release to local press outlets
- Emails: At least 4 (List size Approx. 11,000 subscribers)
- Advertising: Our Official Media Sponsor is Fairfield County Look (at least 20,000 impressions)
- Social Media: At least 8 – 10 posts across P2P's channels (Facebook, Instagram, Twitter & LinkedIn)
- Event Signage: Banners, Table Tents, Digital Displays
- Post-event photos and coverage in Fairfield County Look

A NIGHT UNDER THE STARS

THURSDAY, APRIL 21, 2022

THE ROOFTOP AT THE VILLAGE, STAMFORD



A Night Under the Stars with Person to Person, a benefit at The Village in Stamford, a gorgeous new event space and 7,500 square foot rooftop that's unlike anything in Fairfield County. This is a unique opportunity to see this new Stamford venue before it becomes a private club! Join us for cocktails, hor d'oeuvres, dinner, music, and a live auction.



SPONSORSHIP DEADLINE
Monday, April 4, 2021

CONTACT
Tracy Cramer
203-621-0698
tracycramer@p2pHelps.org
p2pHelps.org/STARS



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SPONSORSHIP LEVELS

\$15,000 NORTH STAR SPONSORSHIP

- Private dining room
- Fifteen (15) Patron Tickets
- Bottle Service
- Logo recognition as North Star Sponsor on event signage
- Short welcome message during program
- Top billing as North Star Sponsor with logo in all event materials
- Ad in digital event program
- Recognition as North Star Sponsor in press release
- Opportunity to include an item in gift bag
- Exclusive: Limited to One (1) Sponsor

\$10,000 ORION SPONSORSHIP

- Ten (10) Patron Tickets
- 2 Reserved table(s)/seating
- Bottle service
- Logo recognition in all event materials, press release
- Ad in digital event program
- Opportunity to include an item in gift bag
- Limited to Two (2) Sponsors

\$5,000 PEGASUS SPONSORSHIP

- Eight (8) Patron Tickets
- 1 Reserved table/seating
- Logo recognition in all event materials, press release
- Ad in digital event program
- Opportunity to include an item in gift bag
- Limited to Two (2) Sponsors

\$2,500 CASSIOPEIA SPONSORSHIP

- Four (4) Patron Tickets
- 1 Reserved Table/seating
- Logo recognition as Cassiopeia Sponsor in all event materials
- Ad in digital event program
- Limited to Three (3) Sponsorships

\$2,000 UNDER THE STARS ROOFTOP GARDEN SPONSOR

- Two (2) Patron Tickets
- Logo recognition as Rooftop Garden Sponsor on all event materials
- Named with logo as Rooftop Garden Sponsor in digital event program

\$1,000 SIGNATURE STAR COCKTAIL SPONSOR

- Logo recognition as Signature Cocktail sponsor in all event promotional materials, on-site recognition
- Named with logo as Star Cocktail Sponsor in digital event program

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EXPERIENCE SPONSORSHIP OPPORTUNITIES

\$4,500 OR GIFT IN-KIND SPIRITS TASTING SPONSOR

- The vendor will offer premiere spirits to up to 75 guests for 30-45 minutes TBD
- Logo recognition as Spirits Tasting Sponsor on on-site event signage and in all pre-event materials
- Ad in digital event program
- Recognition as Spirits Tasting Sponsor in press release

\$2,500 OR GIFT IN-KIND FLORAL SPONSOR

- The vendor will supply approx. 25 floral arrangements
- Logo recognition as Floral Sponsor on on-site event signage and in all pre-event materials
- Ad in digital event program
- Recognition as Floral Sponsor in press release

\$1,500 OR GIFT IN-KIND DESSERT SPONSOR

- Vendor will supply approx. 230 boxed desserts, cupcakes, cookies or similar
- Logo recognition as Dessert Sponsor on on-site event signage and in all pre-event materials
- Named with logo as Dessert Sponsor in digital event program
- Recognition as Dessert Sponsor in press release

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