

# Evening Under the Stars

with persontoperson

JUNE 9 ★ 6PM  
200 ELM STAMFORD

## SPONSORSHIP OPPORTUNITIES

### The Benefits of Aligning Your Business with P2P

#### Brand Visibility

A P2P Night Under the Stars event sponsorship provides wide exposure through a variety of media outlets and marketing channels. Please use the list below as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship.

*\*Refer to your sponsor level for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo (.EPS or vector logos preferred) to Person to Person with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before being finalized.*

#### Community Investment

Turn our dedicated, socially-minded audience into your new, loyal customers while branding your business as an investor in Fairfield County and of social responsibility.

Most importantly, when you support P2P with a Sponsorship, you help ensure that we can bring food, security, and hope for a brighter future to thousands of people in our community.

#### Media Reach

- Press Release: Listed in press release to local press outlets
- Emails: At least 4 (List size Approx. 11,000 subscribers)
- Advertising: Our Official Media Sponsor TBD
- Social Media: At least 8 – 10 posts across P2P's channels (Facebook, Instagram & LinkedIn)
- Event Signage: Banners, Table Tents, Digital Displays
- Post-event photos and coverage in Mofly Media

### Honoring Mike Riccardi

Please join us in honoring Mike Riccardi of Tudor Investment Corporation and outgoing President of the Person to Person Board of Directors. Mike was Vice President of P2P just months before the pandemic struck and became president of the board in June 2020. He was responsible for helping to raise millions of dollars during the pandemic, to assist P2P meet a surge in demand from P2P clients for financial assistance, food and other critical needs.

Mike is a dynamic and authentic leader whose vision led P2P to great success during a most challenging and trying time for those we serve. Join us in celebrating Mike's leadership and all he has done to help P2P and those we serve.



SPONSORSHIP DEADLINE  
Monday, May 22, 2023

#### CONTACT

Joel Weiss  
joelweiss@p2pHelps.org

[p2pHelps.org/STARS](https://p2pHelps.org/STARS)

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## SPONSORSHIP LEVELS

### \$25,000 SOLIS SPONSORSHIP

- Includes benefits of both North Star Sponsorship for Night Under the Stars and Gold Sponsorship for the Transforming Lives Luncheon, October 20, 2023.

### \$15,000 NORTH STAR SPONSORSHIP

- Eighteen (18) Patron Tickets
- 3 Reserved table(s)/seating of 6
- Logo recognition as North Star Sponsor on event signage
- Top billing as North Star Sponsor with logo in all event materials
- Full page ad in digital event program
- Recognition as North Star Sponsor in press release

### \$10,000 ORION SPONSORSHIP

- Twelve (12) Patron Tickets
- 2 Reserved table(s)/seating of 6
- Logo recognition in all event materials, press release
- Half-page ad in digital event program

### \$5,000 PEGASUS SPONSORSHIP

- Six (6) Patron Tickets
- 1 Reserved table/seating of 6
- Logo recognition in all event materials, press release
- Quarter-page ad in digital event program

### \$2,500 CASSIOPEIA SPONSORSHIP

- Four (4) Patron Tickets
- 2 Reserved high top tables/seating of 4
- Greeting in digital event program

### \$1,000 STAR SPONSORSHIP

- Two (2) Patron Tickets
- 1 Reserved high-top table/seating of 2
- Greeting in digital event program

## EVENING UNDER THE STARS

FRIDAY, JUNE 9 @ 6PM

200 Elm, Stamford



Evening Under the Stars with Person to Person, will be held at 200 Elm in Stamford.

Join us for cocktails, hor d'oeuvres, dinner, music, and a live auction.



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## EXPERIENCE SPONSORSHIP OPPORTUNITIES

### \$2,500 OR GIFT IN-KIND FLORAL SPONSOR

- The vendor will supply approx. 25 floral arrangements
- Logo recognition as Floral Sponsor on on-site event signage and in all pre-event materials
- Ad in digital event program
- Recognition as Floral Sponsor in press release

### \$1,500 OR GIFT IN-KIND DESSERT SPONSOR

- Vendor will supply approx. 350 boxed desserts, cupcakes, cookies or similar
- Logo recognition as Dessert Sponsor on on-site event signage and in all pre-event materials
- Named with logo as Dessert Sponsor in digital event program
- Recognition as Dessert Sponsor in press release

### \$250 NIGH UNDER THE STARS TICKET

- One individual event ticket

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