

Evening Under the Stars

with person to person

JUNE 9 ★ 6PM
THE ROTUNDA AT 200 ELM
STAMFORD

SPONSORSHIP OPPORTUNITIES

The Benefits of Aligning Your Business with Person to Person

Brand Visibility

A P2P Evening Under the Stars event sponsorship provides wide exposure through a variety of media outlets and marketing channels. Please use the list below as a basic guide to the types of advertising, public and community relations opportunities afforded by an event sponsorship.

**Refer to your sponsor level for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo (.EPS or vector logos preferred) to Person to Person with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before being finalized.*

Community Investment

Turn our dedicated, socially-minded audience into your new, loyal customers while branding your business as an investor in Fairfield County and in social responsibility.

Most importantly, when you support P2P with a Sponsorship, you help ensure that we can bring food, security, and hope for a brighter future to thousands of people in our community.

Media Reach

- Press Release: Listed in press release to local press outlets
- Emails: At least 4 (List size Approx. 11,000 subscribers)
- Advertising: Our Official Media Sponsor TBD
- Social Media: At least 8 – 10 posts across P2P's channels (Facebook, Instagram & LinkedIn)
- Event Signage: Banners, Table Tents, Digital Displays
- Post-event photos and coverage in Mofly Media

Honoring Mike Riccardi

Please join us in honoring Mike Riccardi, Person to Person Board President. Mike joined the Board in 2018 and became President in June 2020, just as the pandemic struck. He was instrumental to P2P's successful pandemic response, meeting a surge in demand from P2P clients for financial assistance, food and help for other critical needs.

Mike is a dynamic and authentic leader whose vision led P2P to great success during a most challenging and trying time for those we serve. We are excited to celebrate Mike's leadership and all he has done to help P2P and those we serve.



SPONSORSHIP DEADLINE
Monday, May 22, 2023

CONTACT

Joel Weiss
joelweiss@p2pHelps.org

p2pHelps.org/STARS

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SPONSORSHIP LEVELS

\$25,000 SOLIS SPONSORSHIP

- Includes benefits of both North Star Sponsorship for Evening Under the Stars and Gold Sponsorship for the upcoming Transforming Lives Luncheon, October 20, 2023.

\$15,000 NORTH STAR SPONSORSHIP

- Eighteen (18) Patron Tickets
- 3 Reserved table(s)/seating of 6
- Logo recognition as North Star Sponsor on event signage
- Top billing as North Star Sponsor with logo in all event materials
- Full page ad in digital event program
- Recognition as North Star Sponsor in press release

\$10,000 ORION SPONSORSHIP

- Twelve (12) Patron Tickets
- 2 Reserved table(s)/seating of 6
- Logo recognition in all event materials, press release
- Half-page ad in digital event program

\$5,000 PEGASUS SPONSORSHIP

- Six (6) Patron Tickets
- 1 Reserved table/seating of 6
- Logo recognition in all event materials, press release
- Quarter-page ad in digital event program

\$2,500 CASSIOPEIA SPONSORSHIP

- Four (4) Patron Tickets
- 2 Reserved high top tables/seating of 4
- Greeting in digital event program

\$1,000 STAR SPONSORSHIP

- Two (2) Patron Tickets
- 1 Reserved high-top table/seating of 2
- Greeting in digital event program

EVENING UNDER THE STARS

FRIDAY, JUNE 9 @ 6PM

The Rotunda at 200 Elm
Stamford



Evening Under the Stars
with Person to Person will
be held at The Rotunda at
200 Elm in Stamford.

Join us for cocktails,
hors d'oeuvres, dinner,
music, and a live auction.



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EXPERIENCE SPONSORSHIP OPPORTUNITIES

\$1,500 OR GIFT IN-KIND DESSERT SPONSOR

- Vendor will supply approx. 350 boxes of desserts, cupcakes, cookies or similar or cover cost
- Logo recognition on all on-site event signage and in all pre-event materials
- Named with Dessert Sponsor in digital event program
- Recognition as Dessert Sponsor in press release

SOLD OUT

\$250 EVENING UNDER THE STARS TICKET

- One individual event ticket
- Dinner and drinks included

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